



*Saturday, February 23<sup>rd</sup>, 2019 at Catch 19 in Red Bank*

To our Dear Family, Friends & Community,

January 2019

The Stanley Richard Foundation along with Renaissance the Studio is hosting the 5<sup>th</sup> annual 'Winter White' benefit of the year, **Breathe WHITE for Cystic Fibrosis**, on Saturday, February 23<sup>rd</sup>, 2019. The impactful evening will take place at the unique social venue, Catch 19 in Red Bank, on behalf of **STANLEY**, a 15yr old Holmdel boy living with Cystic Fibrosis. This celebratory evening is well attended with community driven residents, local sponsors and noteworthy press, all who come together to make an impact for CF and **STANLEY** in hopes when one day, 'Cystic Fibrosis' will be deemed as 'Cure Found'.

This year especially is even more of a milestone as we are celebrating **Breathe White's** 5<sup>th</sup> anniversary as well as the success of **STANLEY's** participation in a groundbreaking clinical trial for Cystic Fibrosis!

**Breathe WHITE for Cystic Fibrosis** is an impactful event featuring live musical entertainment from NYC's ultimate millennial soul, jazz & lounge group, as well as a premium open bar, highlighting an ice-vodka bar, fine dining through Executive Chef Dominic, dancing and an exclusive silent auction, all surrounded by the lights and ambiance in a winter white wonderland. The evening will surely be the most exciting celebratory event of 2019 filled with life and a breath of hope for **STANLEY** and Cystic Fibrosis!

We invite you to please join us and lend your support to **Breathe WHITE for Cystic Fibrosis**. Enclosed please find a listing of our exclusive sponsorship opportunities & auction form. As an added benefit, sponsorship levels for our **Breathe WHITE for Cystic Fibrosis** benefit have the option to be tied to the NYC flagship CFF Great Strides walk hosted by CBS, taking place in NYC on May 23, 2019.

Please know that any contribution will have a profound impact for **STANLEY** and the 30,000 other children and young adults living with this degenerating disease. Cystic Fibrosis is a genetic disease that effects the lungs, pancreas and leads to life threatening lung infections. The median age of survival is 38 years old. There is NO cure... But there IS hope...

We are so thankful by your support in helping **STANLEY** & those with Cystic Fibrosis **Breathe WHITE!**

With our family's love & gratitude,

Dawn Buccellato-Zolek & Stan Zolek  
Parents of **STANLEY** and Board Members of  
the Stanley Richard Foundation & the CF Foundation

Danielle Buccellato  
Aunt of **STANLEY** and  
Owner of Renaissance the Studio



Saturday, February 23<sup>rd</sup>, 2019 at Catch 19 in Red Bank

## 2019 Exclusive Sponsorship Form

### \_\_\_\_\_ **Platinum Breath of WHITE Sponsor \$15,000**

Sponsorship includes:

Breathe White for CF event: Leading Sponsor Title, 16 event tickets, event signage, social media/press

NYC Great Strides walk: day of event signage, logo on posters, logo on 1500+ walk t-shirts

### \_\_\_\_\_ **Gold Breath of HOPE Sponsor \$10,000**

Sponsorship includes:

Breathe White for CF event: 10 event tickets, event signage and social media postings

NYC Great Strides walk: day of event signage

### \_\_\_\_\_ **Silver Breath of AWARENESS Sponsor \$5,000**

Sponsorship includes: 6 event tickets, event signage and social media postings

### \_\_\_\_\_ **Bronze Breath of FRIENDS & FAMILY Sponsor \$1,500**

Sponsorship includes: 2 event tickets, event signage

Additional Underwriting Opportunities available for **\$1,000**

\_\_\_\_\_ Vodka Ice-Bar

\_\_\_\_\_ Valet

\_\_\_\_\_ Photo Experience

\_\_\_\_\_ Gift Bag

\_\_\_\_\_ 12:30 Post Drinks

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please make checks payable to the **Stanley Richard Foundation**

501c Organization / Tax ID#

**For more information please contact:**

Dawn Buccellato-Zolek #917-613-5117 or Danielle Buccellato #201-920-6581

*The Stanley Richard Foundation*

7 Woodhollow Drive, Holmdel NJ 07733

www.StanleyRichardFoundation.org / Hope@StanleyRichardFoundation.org

#917-613-5117



Saturday, February 23<sup>rd</sup>, 2019 at Catch 19 in Red Bank

## 2019 Silent Auction Sponsorship Commitment

### Sponsor Information:

---

Company or Individual Name

Sponsor Contact Person

---

Street Address

---

City

State

Zip

---

Telephone (Business)

(Cell)

(Fax)

---

Name exactly as you wish it to appear in our acknowledgements.

Description of Item Being Donated:

---

---

---

---

---

Description of Item for Signage Displayed at Event:

---

---

---

---

---

Fair Market Value: \$ \_\_\_\_\_

Item Availability: Please indicate location of item to be picked up and available date:

---

---

---

Please send sponsor logo & completed form to:

*Hope@StanleyRichardFoundation.org*